

# Light, Vibration, and Gravity: A Consciousness-Based Framework for Visionary Leadership and Society

Imagine a paradigm where reality itself is seen as co-creative and intelligent – where light represents infinite potential, vibration is consciousness in motion, and gravity is the invisible force of organization holding it all together. This unified metaphysical framework suggests that our world isn't a random sequence of events, but a living system guided by principles of **potential, resonance, and coherence**. In such a worldview, change is not something to be feared or forced – it's something natural that emerges when conditions are right. As management pioneer Margaret Wheatley observed, “*the world works -- a spontaneous movement toward new forms of order, new patterns of creativity*” <sup>1</sup>. In other words, life is *self-organizing*, constantly seeking higher levels of order and creativity without needing top-down control <sup>2</sup>.

This has profound implications for how we lead businesses, organize communities, and govern nations. It means that **reality is fundamentally co-creative** – each of us participating in shaping outcomes – and that when we align with these core forces (light, vibration, gravity), we tap into a kind of “**metaphysical leverage**” for positive change. Below, we explore how this framework translates into practical benefits for organizations and societies, from boardrooms to government agencies.

## The Co-Creative Foundation: Light, Vibration, Gravity

Let's briefly unpack the foundation of this metaphysical framework:

- **Light – Infinite Potential:** Light here is not just physical illumination, but a symbol of *pure potential*. It's the blank canvas of existence – the space of infinite possibilities before anything takes form. Think of light as the raw creative energy of the universe, akin to what some philosophies call *intelligent infinity* or the source. Every idea, innovation, or breakthrough starts as a spark in this field of potential – an insight waiting to manifest. When leaders recognize “**light**” as the ground of infinite possibilities, it encourages visionary thinking. Instead of saying “we're limited to what's been,” we ask “what *could* be?” We begin with the assumption that solutions exist in potential, and our role is to bring them into being.
- **Vibration – Consciousness in Motion:** If light is potential, vibration is the **expression** of that potential – the dynamic movement of consciousness that gives rise to the tangible world. In modern science we know everything is energy vibrating at various frequencies (even solid-seeming matter is just slower vibration). In this framework, *vibration corresponds to consciousness actively shaping reality*. It's the “**Word**” that creates form, the way an intention or thought eventually resonates into action and outcomes. Another way to see it: vibration is life's **creative rhythm**, from the beating of your heart to the oscillations of an atom to the ebb and flow of markets and social trends. It reminds us that what we *broadcast* (our beliefs, feelings, intentions) will tend to ripple out and influence what comes back. Aligning with the law of vibration means being mindful of the energy we bring into decisions – knowing that resonance matters. A clear,

high-frequency intention (like genuine enthusiasm or compassion) will carry further and organize matter more powerfully than a muddled or negative one.

- **Gravity – Intelligent Organizing Principle:** Gravity is the force of attraction and cohesion – metaphorically, it's **the pull that brings order and harmony** to the diversity that vibration creates. In physics, gravity draws matter together to form stars and planets; in metaphysics, *gravity corresponds to the organizing intelligence of the universe*. We might even call it **love** in a broad sense – the force that *wants* to unify, to create coherence. Visionary thinkers like Buckminster Fuller hinted at this, famously saying “*Love is metaphysical gravity,*” a fundamental force that “*draws things together*” and *unites people, ideas, and systems, fostering cooperation, empathy, and ultimately, survival* <sup>3</sup>. In our framework, gravity is what keeps the infinite dance of light and vibration from descending into chaos. It's the reason self-organization is possible – an invisible *guiding principle* that encourages things to fall into meaningful place if we allow it. You can think of it as the **wisdom of the system**: in a team it appears as camaraderie and shared purpose pulling everyone together; in a nation it appears as the cultural values or collective spirit that hold society together in challenging times.

Under this triad of light-vibration-gravity, **reality is a participatory process**. We are not separate from it, scrambling to impose control on a hostile world; we *are part of it*, co-creators riding the currents of a living universe. Rather than an ego-driven approach (“make it happen at all costs”), leadership becomes about **working with these forces** – illuminating potential (light), setting positive resonant intentions (vibration), and trusting the natural tendency towards order (gravity).

Crucially, this worldview emphasizes that **order can emerge without heavy-handed control**. Just as life in an ecosystem self-organizes towards balance, our organizations and societies can self-organize towards higher coherence when we nurture the right conditions. When we stop obsessing over micromanaging every detail and instead *set clear intentions and foster healthy connections*, the innate organizing principle (gravity/love) can do its job. This is a *co-creative* stance: one of partnership with the intelligent forces of change.

## Benefits for Business and Organizations

Adopting a consciousness-based paradigm in business isn't about becoming “woo-woo”; it's about accessing deeper levels of insight, alignment, and efficiency. Forward-thinking companies are already seeing the advantages of more **purposeful, people-centered, and intuitive** ways of operating. Here's how the Light-Vibration-Gravity framework brings practical benefits:

- **Aligned Decision-Making:** When leaders recognize *light as infinite potential*, decision-making expands beyond the usual constraints. Instead of reacting out of fear or scarcity, conscious leaders pause and attune to possibilities. They make decisions that feel **aligned** – aligned with purpose, values, and the greater good – rather than just expedient. The result is more clarity and coherence in the organization's direction. In fact, clarity and inner stability in leadership prove to be huge assets: “*The most valuable asset in the modern enterprise is not data or technology; it's the clarity and coherence of its leadership system,*” notes one leadership analysis <sup>4</sup>. Aligned decisions also tend to be wiser decisions; they consider the long-term and the ripple effects. By tapping into the “light” of intuition and big-picture awareness, leaders find solutions that linear analytics might miss. It's as if you're consulting a higher intelligence or, in secular terms, using *whole-brain* thinking (integrating gut feel with facts). This leads to decisions that employees and stakeholders can get behind, because they sense integrity and purpose in the choice.

- **Purpose-Driven Innovation:** A core tenet of this framework is that *vibration (consciousness in motion) underlies creation* – meaning innovation flourishes when people are *inspired and resonating* with what they're doing. Companies that embrace a higher purpose essentially tune their collective vibration to that purpose. This creates an energetic resonance throughout the organization that fuels creativity. **Innovation becomes purpose-driven**, which tends to be both more meaningful *and* more successful in the market. There's mounting evidence that purpose-driven companies outperform their peers. For example, one study found **85% of companies with a clearly defined purpose saw sales growth, whereas 42% of companies without a purpose saw their revenues stagnate or decline** <sup>5</sup>. Purpose isn't just a nice slogan – it's a practical driver of performance. It rallies employees around a shared mission, which *boosts engagement and unlocks innovation*. In fact, 84% of executives in one survey believed that a shared purpose *directly facilitates organizational transformation and innovation* <sup>6</sup>. When everyone's rowing in the same direction, moved by the same higher cause, new ideas flow more freely and are acted on more confidently. Purpose-driven innovation also means **solving real problems** (because the purpose is usually tied to a societal need or heartfelt goal), which can open up new markets and foster loyal customers. In short, by aligning the creative vibrations of your team with a unifying intent, you create an innovation engine that's both high-energy and self-sustaining.
- **Energy-Aware Design and Flow:** Running an organization with an awareness of energy and vibration changes how you see resource management and process design. Instead of only looking at org charts and spreadsheets, leaders pay attention to the *unseen dynamics* – the moods, the relationships, the cultural vibes that either speed things up or slow them down. **Energy-aware design** means structuring your business in a way that positive energy flows and accumulates, rather than getting blocked. For instance, you might notice that the most groundbreaking idea of last year came from an informal conversation between a developer and a customer service rep – a connection *outside* the formal hierarchy. That's a sign of an energy flow that wants to happen. Forward-looking companies create spaces for these cross-pollinations (hackathons, innovation labs, coffee corners designed to encourage chance encounters). As one consultant described it, if you could *“visualize the energy flows in your organization — like a thermal camera”* you'd see *“intense activity zones where people naturally connect, and ‘cold’ areas where hierarchy has dampened interaction”* <sup>7</sup>. An energy-aware leader works to warm up those cold spots and circulate energy where it's needed. This can mean reorganizing teams to match who actually needs to collaborate, or introducing mindful practices to help employees recharge (acknowledging that humans aren't machines and that things like fatigue or inspiration dramatically affect output). When the “vibration” in the workplace is healthy – meaning people feel energized, safe, and in sync – work gets done more fluidly. Resources (from human talent to budget dollars) are less likely to be wasted on friction or miscommunication. In essence, **the company starts to run more like a living ecosystem than a top-down machine**, capable of agile adaptation. *Teams self-organize around clarity rather than command when this coherence is present* <sup>8</sup> – an observation that reflects how much more can be achieved with less managerial drag. By designing for energy flow, you unlock productivity not by pushing harder, but by creating the conditions for *effortlessness* (think of how a well-designed city layout prevents traffic jams – it's the same idea with information and creativity flow in an organization).
- **Conscious Leadership and Resonant Teams:** Ultimately, the impact of this framework in business comes down to leadership and culture. **Conscious leadership** means the leader is deeply self-aware, purpose-driven, and in tune with those metaphysical principles. Instead of ruling by fear or ego, these leaders operate by *resonance and trust*. They serve as a kind of *human tuning fork* for the organization's vibration. When a leader maintains a state of clarity, integrity,

and calm (in other words, when they embody light, vibration, and gravity – vision, positive energy, and groundedness), it creates a ripple effect. Neuroscience and experience show that humans unconsciously *entrain* to those around us; we literally sync up with collective moods. A centered leader thus becomes a stabilizing force: *“When a leader’s awareness becomes stable enough, their coherence reshapes [the organization’s] gravity. Meetings feel lighter. Conversations regain honesty. The group’s nervous system syncs to calm.”* <sup>9</sup> In practice, this looks like teams being able to navigate challenges without panic, people speaking up with ideas or concerns because they trust they’ll be heard, and a general aura of *“we got this”* even when facing disruption. Such a leader guides *“through coherence, and changes by resonance rather than rule”* <sup>10</sup> – meaning they influence not by barking orders, but by setting a tone that others naturally follow. The whole notion of **“resonance-based” team dynamics** comes down to this: people perform best when they feel in harmony with their leader and colleagues, not when they are compelled under threat. And the benefits are tangible – higher engagement, loyalty, and innovation. As an example, consider the power of trust: a thought leader described *“Ethical Gravity”* in organizations, noting that *“coherence generates trust. Trust generates speed”* <sup>11</sup>. When employees trust leadership, they don’t waste energy second-guessing or covering their backs; they move faster toward shared goals. Resonant teams also tend to be more **adaptive and creative**, because a positive, coherent atmosphere frees people to experiment and collaborate without fear. The bottom line for business: adopting this consciousness framework yields a *more alive, agile, and aligned organization*. Decisions are smarter and more holistic, innovation pops, resources circulate where they’re most needed, and people gel into a true team that can accomplish visionary goals (often against the odds). It’s business as a living system – *less about control, more about connection*.

## Benefits for Government and Societal Systems

What would governance look like if it were based on these principles of infinite potential, conscious resonance, and intelligent coherence? It would likely produce institutions that are *more humane, responsive, and effective*. Here are some ways a light-vibration-gravity paradigm can elevate governments, educational systems, and whole societies:

- **Governance Rooted in Coherence (Not Control):** Many governments today operate on a paradigm of control – heavy surveillance, strict top-down policies, fear-based messaging to keep people “in line.” In a metaphysically informed model, the emphasis shifts to **creating coherence rather than enforcing control**. Just as a skilled orchestra conductor ensures harmony not by yelling at musicians but by setting the tempo and feeling the music, **leaders of a nation would focus on setting a tone of unity and clarity**. This might involve shared national visions, forums for inclusive dialogue, and practices that increase societal trust. The remarkable thing is, when a population is more coherent and uplifted, *the need for rigid control actually diminishes*. There’s research hinting that when collective consciousness becomes coherent, social ills decrease seemingly on their own. For example, in 1993 a well-known experiment in Washington D.C. brought about **4,000 people meditating together with the goal of reducing violent crime. The result was a 23% reduction in violent crime** (homicides, assaults, etc.) during that period, compared to what statisticians predicted for that time <sup>12</sup> <sup>13</sup>. Even the Washington Post reported on it with the headline, *“They came. They meditated. And everything got better.”* <sup>14</sup>. The broader implication is stunning: *“coherence in collective consciousness... can improve the quality of life in that locality, city, or nation... through creating more coherence and reducing stress, violence, crime”* <sup>13</sup>. Imagine government policies that take this seriously – investing in programs that enhance community well-being, mental health, and unity (from mindfulness in schools to public art and cultural events that bring people together). It might sound novel, but these are **preventative measures** that tackle issues at the root (the level of consciousness) rather than

just punitive measures after the fact. A coherent society has an inner resilience and order; it “behaves” not because of fear of punishment, but because well-being and common purpose naturally guide behavior. This is governance by **encouraging social coherence** – e.g., encouraging *shared values, mutual respect, and emotional welfare* – which can achieve what endless regulations often fail to. Leaders become facilitators of a collective flow state, stepping in to adjust structures only when needed, rather than micromanaging citizens’ every move.

- **Collective Evolution and a Higher Baseline State:** Traditional governance often focuses on material indicators – economic growth, military strength, infrastructure. In a consciousness-centric paradigm, a key metric of success would be the **population’s baseline state of being**. Are people generally anxious and divided, or centered and collaborative? By raising that baseline (through better education, social support, opportunities for meaningful contribution), the *entire society evolves*. We start solving problems from a higher level of awareness. This is not just idealism; it ties to the notion that an *uplifted collective consciousness can literally change societal outcomes*. Researchers have spoken of a field effect where “*when enough people experience inner peace and coherence, it radiates outward and affects others*” <sup>15</sup>. One global initiative (HeartMath’s Global Coherence Project) suggests that as individuals and groups increase their heart-centered coherence, “*it paves the way for a collective momentum that can transform and uplift consciousness on a global scale*” <sup>15</sup>. In practice, a government embracing this might set up nationwide wellness programs, encourage mindfulness and meditation (perhaps offering tax breaks or funding for organizations that teach these skills), and measure things like Gross National Happiness or stress indices alongside GDP. Over time, the aim is to **raise the default level** of calm, creativity, and kindness in the populace. The benefits would likely include lower crime (as we saw, less inner turmoil leads to less outer violence), more civic engagement (people who feel good and purposeful participate in community life), and even smarter policymaking (a wiser populace will demand and support wiser policies). It’s a positive feedback loop: as the baseline rises, the very fabric of democracy improves – voters make more informed, less reactive choices and leaders can be chosen for wisdom, not just rhetoric.

- **Education and Policy Aligned with Natural Laws:** If vibration and resonance are laws of reality, our education and governance systems should teach and leverage them. **Education** in this paradigm would treat students not as empty vessels to be filled, but as whole beings (mind, body, spirit) to be nurtured. We’d likely see **curricula that include emotional intelligence, mindfulness, and collaborative problem-solving**, reflecting an understanding that *internal state* is crucial to learning. In fact, research already shows that teaching mindfulness in schools yields concrete benefits: students exhibit **better academic performance, fewer suspensions, and lower stress** <sup>16</sup>. Imagine every school starting the day with a short coherence practice – be it meditation, breathing exercises, or even a collective moment of positive intention. Such practices help align the students’ vibrations to a calmer, more focused state, which then improves learning outcomes and social behavior. On the policy front, aligning with metaphysical laws means recognizing interconnection (“as above, so below”) and long-term ripple effects (“cause and effect” extended into future generations). Policymaking would be approached holistically. For example, urban design guidelines might factor in the *mental and emotional impact* of spaces – understanding that chaotic, noisy, ugly environments create incoherence (stress) in citizens, whereas green spaces, harmonious architecture, and art can raise people’s vibrations (hence why some cities now invest in biophilic design or meditation parks). Laws and initiatives would be evaluated not just for immediate utility but for whether they *increase harmony or discord* in society. Does a policy foster greater trust, fairness, and coherence? If not, long-term it may carry hidden costs. One can think of this as applying an “energy audit” to policies: beyond the economics, what’s the emotional/spiritual footprint? Over time, a government that legislates in tune with natural laws of vibration and organization would likely

create a more **resilient, adaptive society**, because it's working with the grain of human nature and the planet, not against it. It's analogous to sustainable farming: work with nature's rhythms and you get abundant crops; try to force things with chemicals and short-term tricks, you degrade the soil. So too with society – **resonance-based governance** is sustainable governance.

• **Timing and Perception Shaping Outcomes:** In metaphysical terms, *time* and *perception* are not fixed constants; our collective awareness can actually influence outcomes. Leaders operating with this insight pay attention to **timing** – not just in the political sense, but in an almost intuitive sense of when to act. There's an understanding of cycles (economic cycles, social moods, even cosmic or seasonal cycles) and an attempt to harmonize with them. Acting in the right timing (*kairos*, as the Greeks called it) is like catching a wave at the perfect moment – you get a lot more done with much less effort. Equally important is managing **collective perception**. Public perception is essentially a mass vibration – a consensus feeling about the state of things – and it can become a self-fulfilling prophecy in economics and social affairs. For example, if people widely *believe* a recession is coming, they'll curtail spending, businesses will freeze hiring, and presto, you get a recession. Economists acknowledge this dynamic: “*Confidence can become self-fulfilling... if confidence and spending falls, firms will delay investment too,*” which can indeed “*talk [the economy] into a recession*” <sup>17</sup> <sup>18</sup>. In our framework, a wise government would actively work to keep the collective mindset elevated and realistic (not euphoric delusion, but grounded optimism). This could involve honest yet hopeful messaging, emphasis on positive developments, and engaging the citizenry in solution-oriented dialogues. Essentially, leaders become narrators of the collective story – and by framing challenges as achievable and highlighting potential (light) rather than instilling fear, they set a vibration that shapes the outcome for the better. Even socio-economic policies could integrate this: consider how central banks not only adjust interest rates but also issue statements to influence expectations. In a consciousness-based approach, equal weight would be given to *managing the emotional climate* of the nation. The “gravity” principle here is about setting an **attractor state** – if the default public mood is one of possibility and unity, it will tend to draw actual opportunities and coordinate action toward positive ends (much like a strong gravitational field pulling matter into orbit). We've all seen how a charismatic vision (like JFK's moonshot challenge) galvanized a country to achieve something improbable – that's the power of setting collective perception on a high vibrational goal. Thus, by mastering timing (knowing when to plant seeds of change) and perception (guiding the collective imagination), governments can profoundly influence socio-economic outcomes in line with their highest intentions.

## Leading in a Consciousness-Based Paradigm

Stepping back, we see that this unified framework – light, vibration, gravity – invites a **paradigm shift in leadership and governance**. It's a shift from treating organizations and nations as machines to be controlled, to *living systems to be collaboratively guided*. It calls on leaders to become **stewards of potential, architects of resonance, and guardians of coherence**. Practically, this means cultivating one's own consciousness: a leader grounded in calm clarity (gravity), inspired by purpose (light), and emitting positive, focused energy (vibration) becomes a powerful catalyst. Such a leader doesn't see themselves as the sole actor making everything happen, but as part of a larger creative field – working *with* their teams, citizens, and the subtle forces that bind us all.

The tone of this new paradigm is optimistic and aspirational. It suggests that **human systems (businesses, communities, whole countries) can evolve to a higher level of function** – one that resembles an ecosystem or a well-synced orchestra more than a battlefield. Problems like burnout, corruption, inequality, or environmental collapse are, at their root, problems of disconnection and

incoherence. By re-infusing coherence (gravity/love), aligning with purpose (light), and respecting the power of energy (vibration), we address root causes, not just symptoms.

For business leaders, this might initially sound abstract, but as we've shown, it translates to very concrete practices – from purpose-driven strategy and employee mindfulness programs to redesigning office spaces and meeting formats for better energy flow. For public leaders, it means exploring unorthodox yet effective approaches – from community meditation initiatives (which data suggests can reduce violence <sup>13</sup>) to education reforms that treat students as future co-creators of society's reality, not just workers in training.

Above all, the **invitation of this framework is to lead with a higher consciousness**. It's about being the kind of leader (or organization, or government) that operates not just on logic and force, but on wisdom and *vibrational influence*. By doing so, we create environments where people thrive, innovation flourishes, and societal challenges are met with unprecedented creativity and compassion. We begin to see evidence that, indeed, *reality is malleable* in our hands – or perhaps more rightly, in our hearts and minds.

This is a visionary path, but it's grounded in the very real benefits we've discussed: more aligned and agile businesses, more harmonious and resilient communities, and tangible improvements in human well-being and performance. **Embracing Light, Vibration, and Gravity as guiding principles could catalyze a paradigm shift** – one where our institutions don't just serve material needs, but also nurture the human spirit and align with the deeper laws of the universe. For the leader or policymaker seeking not just incremental improvement but a quantum leap in impact, this framework offers a compass. It points to a future where our collective endeavors resonate with the fundamental harmony of life, unlocking outcomes that might have once seemed out of reach – truly making “impossible” ideas possible through the power of unified consciousness.

In summary, leading from this metaphysical foundation is about **awakening a greater potential** in our organizations and societies. It's a call to be *both practical and profound*: to handle spreadsheets and strategies while never losing sight of the invisible forces that truly drive success – the inspirations that spark invention, the values that bind teams, the trust that propels nations forward. By honoring those forces of light, vibration, and gravity, we step into a new era of co-creative leadership, where doing well and doing good naturally converge, and where the state of human consciousness is recognized as the most important resource we have. The invitation is open: to see leadership itself as a *light* that can illuminate the infinite potential in our world, a *vibration* that can uplift others, and a *gravity* that can draw disparate parts into an organized, thriving whole. Such leadership isn't just management – it's enlightened stewardship of the future.

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